

CUSTOMER **Success Story**



Company

1623 Farnam
1623farnam.com
Omaha, Nebraska

Overview

A partnership with Omaha, Nebraska-based data center 1623 Farnam is helping Arvig® expand its network reach and bolster its potential to serve customers in new markets, especially telecommunications carriers, enterprise businesses and mobile network operators. 1623 Farnam's high concentration of global telecom and cloud providers, provides an ideal ecosystem for Arvig to expand its interconnection options and bring more value to customers. The data center is home to Omaha Internet Exchange (IX), the most geographically-centered Internet Exchange in the United States.

Services

Carrier Ethernet, Wave and internet

Challenge

Arvig was looking to expand its fiber network reach into additional markets, with a special focus on carrier ethernet and Wave services. With the majority of its 13,500 route-mile fiber network in Minnesota, carrier access was limited. To reach these new markets, partnering with a data center was the solution.

1623 Farnam, with its strategic location in the central U.S. hub of Omaha, stands out as a premiere interconnected “edge” data center—giving clients the required “on-ramp” to broader connectivity resources and a pathway to stretch their network beyond the edge of its traditional boundaries. Arvig has been co-located at 1623 Farnam since November 2019, with internet peering established in May 2020. Arvig shares space with regional and global carriers, cloud services and content providers.



“Arvig is a premier service provider in the upper Midwest providing a full range of voice, data and transport services and 1623 Farnam is excited to be a part of their growth over the past year. We look forward to supporting Arvig’s future growth and development.”



Linn Gowen,
Vice President of
Business Development
1623 FARNAM

Opportunity

With the data center’s high concentration of global telecommunications players, coupled with state-of-the-art data center infrastructure, 1623 Farnam offers many key benefits and competitive advantages for Arvig.

1623 Farnam offers a robust ecosystem to help Arvig increase internet capacity, tap into new fiber routes, peer with other ISPs and benefit from low latency connectivity.

Solution

Arvig’s interconnection point at 1623 Farnam helps the company achieve its objective of ensuring its customers have multiple options to increase their network reach and gain access to key markets in other regions. All in all, through the 1623 Farnam partnership, Arvig can further its goals of offering comprehensive end-to-end solutions, new capabilities and expanding network reach for its clients and partners.

Since partnering with 1623 Farnam, Arvig has established multiple 100Gbps connections from Omaha to Minnesota, multiple 10Gbps connections from Sioux City, Iowa to Omaha and multiple 10Gbps connections from Sioux City to Minneapolis.

As a result, Arvig not only can reach more businesses and expand its reach into new sectors, including wireless backhaul, education, health care and wholesale/transport, but can also enable additional capabilities for existing customers.

“Through mutual collaboration, a shared commitment to high-quality service and leveraging the latest in technology, we have forged a strong working relationship with the Arvig team, said Linn Gowen, VP of Business Development at



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1623 Farnam is located near Google’s largest North American Cloud node and is just a few miles away from a Facebook mega facility. 1623 Farnam’s close proximity to these major hyperscalers, coupled with robust options to connect to those facilities via high capacity connectivity is a critical advantage for Arvig.



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