

DEEP DIVE ON INTERNET

From yesterday's one computer homes to today's multi-device households, there's more demand than ever for fast broadband internet.

1

DROPS OF DATA

Everything online is built there—every pixel in a photo, every second of video and every letter of text on a website.



2



STILL SURFING, BUT RIDING A BIGGER WAVE

We're not just exchanging emails and browsing web pages anymore.

3

ONE WAY OR ANOTHER

Recent Pew research shows a **third** of American households have three or more smartphones.



39% have a streaming media device; including Apple TV, Roku, Google Chromecast or Amazon Fire TV.



68% have a tablet.

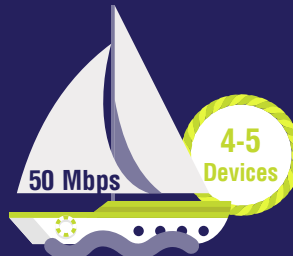
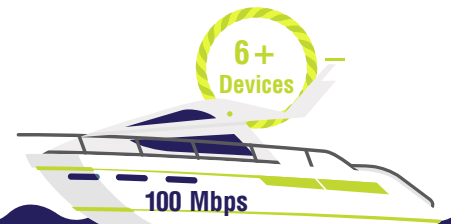
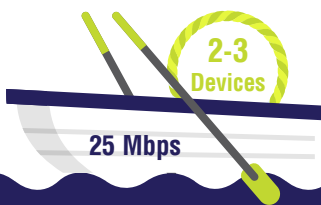


80% have a desktop or laptop.

4

SMOOTH SAILING

Choose the Mbps you need based on the number of devices in your household.



CAN YOUR CONNECTION KEEP UP?

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Sources: <http://www.pewresearch.org/fact-tank/2017/05/25/a-third-of-americans-live-in-a-household-with-three-or-more-smartphones/>